

# Engage Your Employees with a Cause



**Connect . Volunteer . Reward . Track**

**A Sustainable Program That Aligns With  
Your CSR Goals**

**Kmunitii**

A kNEXTis Solution

# Corporate Social Responsibility (CSR) Program with Kmunitii

As a corporation, you have a responsibility to your shareholders, Stakeholders, Customers, Vendors and Employees to help your community across your commercial markets, whether it is locally, regionally or globally.

Over the past 20 years, we have been working with companies engage with their employees, channel partners and vendors to help drive results.

We have combined these solutions that have been proven and brought them together where your organization can embrace a cause and leverage the skills of your workforce, and the simple acts of sharing information to educate the connections they have both internally and externally.

Our program has privacy and compliance features that can be put into place to protect your brand and internal policies

## Our Program Includes

Communications  
Module

Volunteer  
Tracking

Social & Idea  
Sharing

Rewards &  
eCommerce



**Communications Module** - This is the core of our solution and is where individuals can join the Kmunitii, create their profile and choose how they want to interact with the cause you have chosen to support. They can sign up for additional modules such as volunteering, and rewards.



**Volunteering Module** – The core of support of a cause with a corporation is through volunteering opportunities but tracking engagement and adding value has been missing. Our comprehensive solution include, tracking individual hours of volunteering which can benefit the employee and can be a great report that we can run for a corporation to place those numbers in the annual CSR Report, and in some cases can be translated to tangible financial results.

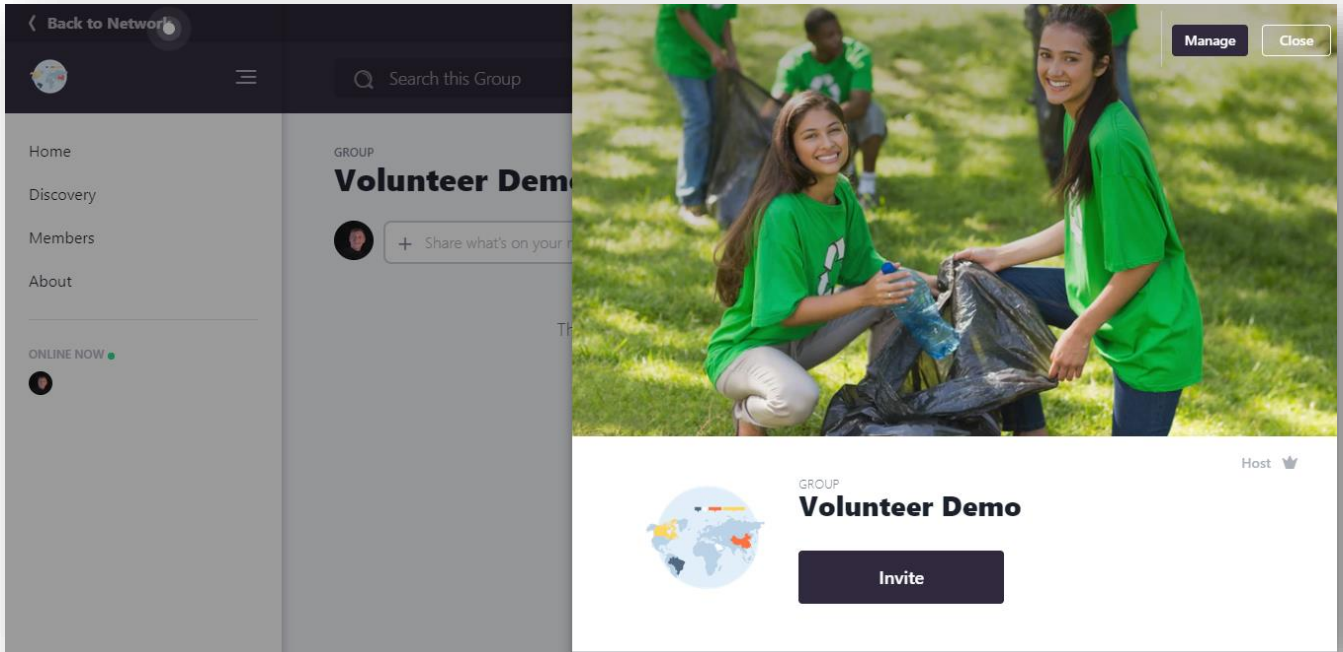


**Social & Idea Sharing** – Recommendations and educational posts & articles are a powerful way your stakeholders can help the chosen cause organization

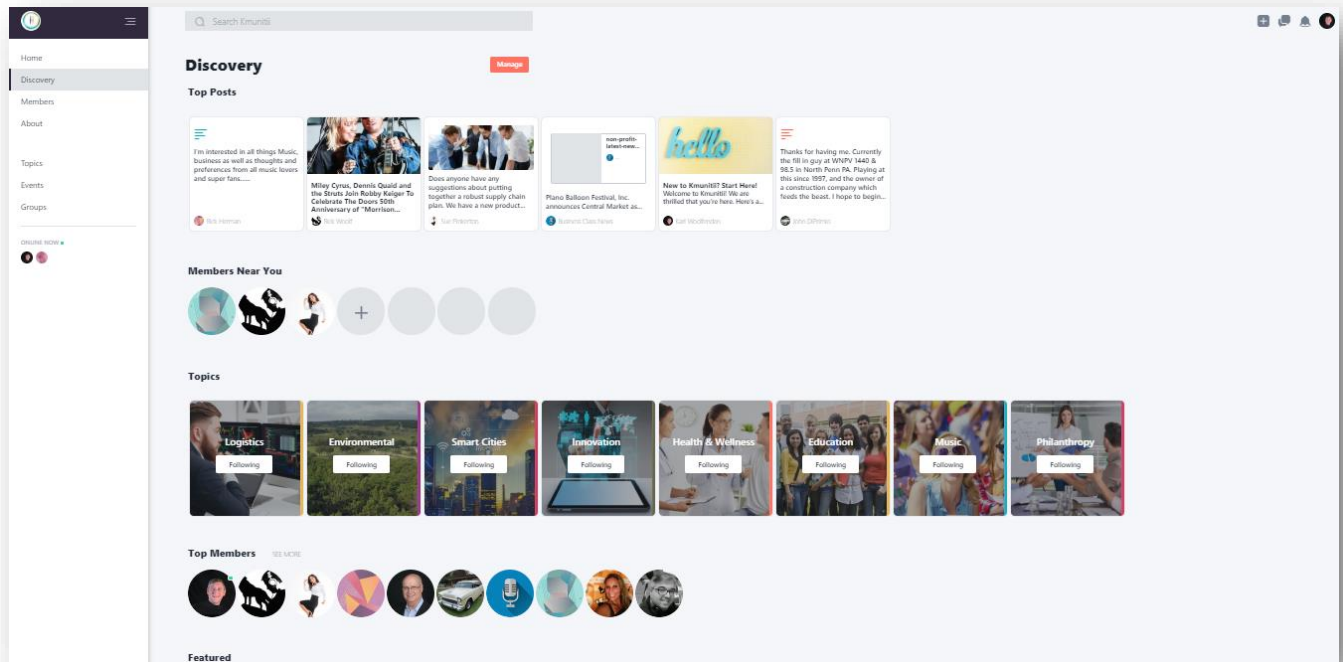


**Rewards & eCommerce** – We have operated and fulfilled hundreds of incentive and recognition programs, so we have combined this knowledge in our CSR programs, including the opportunities to generate revenue for the selected cause organization



# A Clean and Functional Managed Platform



## Groups, Members, Topics and Articles




# Track Volunteer Opportunities and Hours




## Volunteer At Our Annual Clean Up Events

**Coming Up**  
Mon, Dec 23, 2019 + 3 more  
1720 Bray Central Dr, McKinney, TX 75069, USA  
[Get directions](#)




[JOIN](#)



**Organizer** [Details](#)

**Requirements**  
Minimum Age: 13+

Part of **Environment**


Share 

Give the details on how you want your community members to volunteer and give them choices of dates and times so that you can manage the events


Give CLEAR instructions and ask your members to share this message to their social connections.

All Dates  All Roles

Date	ROLES	PARTICIPANTS
Mon, Dec 23, 2019	Volunteer 10 out of 10 spots available	<a href="#">JOIN</a>
Mon, Dec 30, 2019	Volunteer 10 out of 10 spots available	<a href="#">JOIN</a>
Mon, Jan 06, 2020	Volunteer 10 out of 10 spots available	<a href="#">JOIN</a>
Mon, Jan 13, 2020	Volunteer 10 out of 10 spots available	<a href="#">JOIN</a>



**Kmunitii**  
About Us  
Blog  
Events  
Join Us  
Contact



# Powerful Incentives to Encourage Engagement

**Kmunitii** Welcome To Kmunitii Rewards Kmunitii Items

## Welcome To Your Kmunii

Welcome to **Kmunitii Rewards**

Become a member

With more ways to unlock exciting perks, this is your all access pass to exclusive rewards.

[Join now](#)

Already have an account? [Sign in](#)

**Kmunitii Points**

Earn more Kmunitii Points for different actions, and turn those Kmunitii Points into

We reward with Smile





Place custom items that can be redeemed with points or purchased with cash, creating revenue for the Cause

**Kmunitii** Welcome To Kmunitii Rewards Kmunitii Items

## Products

SORT BY: Alphabetically, A-Z

4 products

 Beverage Holder (100 Points) \$5.00	 Black Short Sleeved Shirt (1000 Points) \$20.00	 White Kmunitii Baseball Cap (500 Points) \$10.00	 White Short Sleeved T-Shirt (1000 Points) \$20.00
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**Quick links**  
Search

**Talk about your business**  
Share store details, promotions, or brand content with your customers.

**Newsletter**  
Email address  [SUBSCRIBE](#)

# Powerful Managed Reporting Functionality

## Overview

Overview
Post Activity
Member Activity

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### Kmunitii at a Glance

Total Members

# 19

Total Members Referred

# 15

Start date  
Feb 6, 2020

### When Are Your Members Online?

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### Top Posts

Post	Engagement
I'm interested in all things Music, business as well ...	20
What is the future of Audio Broadcasting?	19
Thanks for joining my Private community and the ...	18
Radio's Digital Ad Revenue Breaks \$1 Billion 25% Ad Revenue Growth in 2019; Stations Focus...	17
Let me know if you want an interview with me on ...	11
Does anyone have any suggestions about putting ...	8

[SEE MORE](#)

### Top Members

Member	Engagement
Karl Woolfenden	538
Rick Woolf	204
Sue Pinkerton	58
Rick Herman	46
John DiPrimio	24
Andrea Drake	20

[SEE MORE](#)

## Last 30 Days

### New Members Funnel

Active Members

19

New Members

19

New Member Rate

# 100%

### Returning Members Funnel

Active Members

19 ▲ 100%

Returning Members

0 ▲ 100%

Returning Rate

# 0%

Below Average

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### Contributing Members Funnel

Active Members

19

Contributing Members

10

Contribution Rate

# 52.6%

Excellent

### Member Retention Rate

# How it Works –

## For the Corporation

We assign an account manager to your Kmunitii and we schedule a discovery session where we identify your goals and objectives, to ensure we design an optimal program to communicate to your relevant stakeholders, including employees, partners and vendors.

We develop a robust communications strategy to help grow the engagement, through events, external media, such as articles and podcasts that members can share and recommend.

We will also ensure that we create a comprehensive rewards and eCommerce offering that helps incentivize individuals to participate and help the non-profit organization grow

## For the Cause Organization

Our project team works as an extension of the causes marketing and outreach group, and they combine the goals and objectives of the Corporate Organization and the non-profit organization.

We develop a comprehensive content and event calendar to populate the branded community and align these with the results of the discovery session with the corporation.

The goal of the program is to generate organic and fully engaged exposure of the vision and mission of the non-profit organization and help achieve completing specific tasks.

**Kmunitii** Launching A New Community





***More Information***

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