

Customer Intelligence

Marketing Where Your Customers Are Buying

Our technology allows us to find your customers, align your sales and marketing campaigns, and route customers directly to your salesforce.



Research Existing Activity

We work with our clients to identify what the current sales and marketing activity to see where budgets are being spent



Analyze Competitors Activity

We identify where the competitor is getting traction



Adjust The Client's Campaign

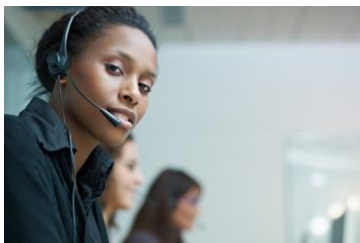
Using the information and data we gather we re-align the clients spend and optimize the sales campaign to increase results



Develop A Sales Engagement Program

We implement effective tactics and deploy communication strategies that interact with your salesforce

Over the past few years we have been serving up warm and hot leads for our clients with creative and interactive campaigns that connect sales professionals with revenue. kNEXTis has now launched Sales Assistant™ which is a response to our clients that want to have their campaigns routed to their Salesforce.



As part of our comprehensive iSite™ process we have now a new component that helps you maximize on your business development program, and our team is here to drive more results for your business.

kNEXTis is your sales development partner, and we work with your organization to design a complete lead generation program that doesn't just stop at communicating your message to targets. We route qualified hot leads to your sales professionals to close the deals.

Sales Assistant™ By **kNEXTis**

Call Us 972-214-9555